Segmenting  
- Community

* Gamer
* Anime/Manga
* Tech
* News
* Political

- Age

| <20 years | 2.6 billion | 33.2% |
| --- | --- | --- |
| 20-39 years | 2.3 billion | 29.9% |
| 40-59 years | 1.8 billion | 23.1% |

Targetting

- Community Target

- Community that like to play games solo/together

- Community that like to discuss Anime/Manga

- Age

` - 12-30 years

Positioning

* We give some place for people to share their own experiences that have same kind of topics or some hot topic